



Alin Rauta

Frontend engineer with a product-centric focus

- Bucharest, Romania
- +40742567058
- alexalinrauta@gmail.com
- <https://alinrauta.com>

Interests

Sport (table tennis, padel, crossfit)

Cooking

Travelling

Building side-projects

Awards

Winner of the National Contest Economy Works
Economy Works NGO
April 2011

- I won a national contest of economics knowledge in my country

Publications

My Medium Page

<https://medium.com/@RautaAlin>

Languages

Romanian

English

Spanish

French

Summary

I am a frontend engineer with a product-centric focus. I believe the web is still at the beginning, and I hope one day I will be part of building the Sistine Chapel of the web.

Experience

Flip **January 2023 - Present**
Fullstack Engineer Bucharest, Romania

<https://flip.ro/>

- Successfully leading the migration from Nuxt JS to Next JS using a micro-frontends architecture
- Implemented a complete redesign of the shop's sell flow, resulting in a 23% increase in conversion rates
- Launched a new checkout experience in production bug-free using a strategy that would make it available only for tech team at first in order to be tested in production and only after that made it available for all the users

Seomonitor **November 2021 - December 2022**
Frontend Engineer Bucharest, Romania

<https://www.seomonitor.com/>

- Developed new app sections to attract and engage potential customers
- Enhanced and optimized core functionalities within established SLA guidelines
- Implemented a UI component design system in Storybook, improving development efficiency

FintechOS **August 2020 - October 2021**
Digital Developer Bucharest, Romania

<https://fintechos.com/>

- Implemented digital fintech solution for a retail banking company regarding SME's lending that improved the duration of the workflow from 2 weeks to a couple of days
- Implemented BNPL(buy now pay later) and SLICE IT payment methods for the biggest local retailer company
- Implemented digital fintech solution for a retail banking company regarding lending to companies with more than 5M EURO annual turnover that improved the duration of the workflow from 3 weeks to 1 week

Self-employed **September 2019 - July 2020**
Freelance Web Developer Bucharest, Romania

- Developed a full-stack web application called Zoomzet that focused on bringing all the news and events that happens around your location
- I've been part of the founding team of an AI HealthTech startup where I contributed by building the dashboard for the main product
- Developed websites from scratch and using Wordpress for foreign clients
- Worked on a side project that is a tool which takes a screenshot of a website, so you can track changes when they happen.

ejump **February 2016 - August 2019**
Web Developer Bucharest, Romania

<https://ejump.ro/>

- Developed full-stack web application for an international dance competition
- Developed multi language websites with WordPress and Drupal
- Developed IoT web application and integration with Google Beacon Dashboard

Education

freeCodeCamp **January 2015 - January 2016**
Web development Online Community

<https://www.freecodecamp.org/>

Academy Of Economic Studies **October 2011 - June 2015**
Finance Bachelor Degree

<https://ase.ro/>

Gheorghe Munteanu Murgoci National College **September 2007 - June 2011**
Mathematics - IT High School

<https://www.cngmm.ro/>

Projects

Random HTML Tags **2016**

<https://www.producthunt.com/products/random-html-tags#random-html-tags>

I launched a couple of side projects on Product Hunt and the most successful one was Random HTML Tags, a project that will literally help people to learn HTML in a fun and easy way: every time you refresh the page you get a random html tag with an explanation and how it can be used.

Volunteering

FRT **2012 - 2014**
Volunteer Bucharest, Romania

<http://www.frt.ro/ro/>

- For three years in a row I was a volunteer at the Bucharest Tiriatic Trophy Tennis Tournament